

Infos zu Techtronic Industries (TTI)

Position im Profi-Geschäft unterstrichen

Home Depot nimmt 30 neue Elektrowerkzeuge der Profi-Marke Ridgid ins Sortiment der Märkte in den USA und in Kanada. Es handelt sich nach Angaben des Unternehmens um die umfangreichste Produkt-einführung in diesem Sortiment durch Home Depot. Im Vertriebskanal DIY-Handel hat die Baumarktkette das exklusive Vermarktungsrecht. Sie will dadurch ihre Position im Geschäft mit gewerblichen Kunden unterstreichen. Die Geräte werden von OWT Industries, einer hundertprozentigen Tochter von Techtronic Industries, entwickelt und gefertigt.

Quelle: DIYglobal (21.10.2003)

http://www.diyglobal.com/news/news_heute_detail.20031021095444886.asp

THE STARS OF ASIA -- ENTREPRENEURS

Horst J. Pudwill - Chairman, Techtronic Industries, Hong Kong

Think success in Hong Kong means being a billionaire property magnate, a telecom tycoon, or a fast-talking trader? Think again. If your measure of success is stock performance and earnings growth, check out Horst J. Pudwill, chairman of Techtronic Industries Co. This 57-year-old German-Austrian engineer sells decidedly unglamorous stuff: chain saws, cordless drills, and vacuum cleaners. The results he gets from that business, though, look pretty classy. Last year, Techtronic's revenues topped \$1.2 billion, up 56% from 2001, while earnings hit \$52 million, up 71%. Investors have taken notice: Techtronic's stock price has increased tenfold in the last three years.

One key to Pudwill's success is that he's happy to stick with products others might find dull, as long as he knows his way around the business. And as a handyman who builds garden furniture for his home, he knows power tools. "This job is a passion for me," he says.

In 1985, Pudwill co-founded Techtronic to manufacture power tools and vacuum cleaners in a Hong Kong factory. He has since shifted production to the mainland, where Techtronic employs 12,00 people. Despite his company's growth, Pudwill doesn't have any intention to branch out into areas that don't fit into his core business. "It's easier to manage what you know instead of going into different territories," he says.

That doesn't mean Pudwill always plays it safe: While competitors manufacture tools on contract for brand-name U.S. and European companies, Pudwill insists on selling products under brand names owned by Techtronic itself. Since 1999, he has laid out \$243 million to buy Western brands -- including Dirt Devil, Ryobi, and Homelite. "You have to have a brand," he says. "Otherwise you depend on the success of your customer."

Pudwill's strategy may not be as glamorous as those of Hong Kong's big-name tycoons, but for now, at least, it sure is successful.

Quelle: BusinessWeek JUNE 9, 2003

http://www.businessweek.com/print/magazine/content/03_23/b3836612.htm?mz

Techtronic Industries Named Hardware 'Partner of the Year' by Home - Techtronic Recognized by Home Depot for Ryobi Power Tools

/PRNewswire-FirstCall/ -- Techtronic Industries Co. Ltd. ("TTI") (HKEx stock code 669; ADR symbol: TTNDY) was recognized by Home Depot (NYSE: [HD](#)), the world's largest home improvement retailer, with "Partner of The Year" honors for the store's Hardware Department. TTI designs and manufactures the Ryobi brand of power tools and accessories at its Anderson, SC facilities.

Recently, at the Home Depot Annual Supplier Partnership Meetings at the company's headquarters in Atlanta, Duane Goodwin, merchandising vice president of Hardware for The Home Depot, presented TTI with the award for "Partner of the Year" for its Hardware Department (Dept. 25). TTI was selected for outstanding service, innovation and design in its Ryobi line of power tools and accessories.

"The fact that we were selected from such a large group of hardware vendors is a tribute to all the TTI employees in the United States and worldwide," said Horst Pudwill, chairman and CEO of TTI. "We are very proud to be recognized as a partner by the Home Depot, for the innovation and design that we've brought to the Ryobi brand of power tools and accessories."

"TTI and Ryobi Technologies have maintained the highest level of product innovation, quality and customer service to our customers," said Goodwin. "TTI continues to develop quality tools and accessories -- and we greatly appreciate their partnership."

In August 2003, TTI announced the introduction of a new, comprehensive line of 35 RIDGID(R) handheld corded, cordless, benchtop and stationary power tools for professional contractors, builders and woodworkers. RIDGID(R) is a registered trademark of Ridgid, Inc., part of Emerson Professional Tools, a business of St. Louis-based Emerson.

About TTI

Founded in 1985, TTI is a leading and fast-growing supplier of home improvement products, employing over 16,000 people worldwide. TTI's global brand portfolio includes RYOBI power tools, HOMELITE and RYOBI outdoor power equipment, DIRT DEVIL and VAX floor care appliances. The company has enjoyed continuous growth since its listing on the Hong Kong Stock Exchange in 1990, achieving double-digit growth for the past eight years. TTI is also one of the constituent stocks on the Hang Seng HK SmallCap Index under the Hang Seng Composite Index and on the MSCI Hong Kong Index. For more information, please visit www.tti.com.hk. SOURCE Techtronic Industries Co. Ltd.

SOURCE: Techtronic Industries Co. Ltd. (22.09.2003)

<http://news.morningstar.com/news/PR/M09/D22/1064244077284.html>

Techtronic Industries (TTI) - Corporate Profile

Techtronic Industries Company Limited (TTI or the Group) is a global leader in the design, manufacture and sale of home improvement products, with sales in 2002 of US\$1.2 billion. Its principal areas of business are power tools, outdoor power equipment, floor care appliances, solar powered lighting and electronic measuring tools.

TTI maintains an expanding stable of well-established and fast-growing brands, including Ryobi power tools, Ryobi and Homelite outdoor power equipment and Dirt Devil and Vax floor care appliances. These branded products are sold in close collaboration with many of the world's major retailers in North America, Europe and Australasia.

TTI is the preferred partner of other leading home improvement brands. For retailers, it offers a comprehensive service to produce a complete product range sold under their own private label. For independent brands, TTI works on an original equipment and original design manufacturing (OEM/ODM) basis, providing custom solutions that include product design, engineering, manufacture, supply chain management and market support.

The Group is headquartered in Hong Kong and maintains manufacturing and research facilities in Asia and North America, as well as a customer servicing network in North America, Europe and Australasia. It employs over 16,000 people worldwide.

Founded in 1985, TTI has achieved average revenue growth of 33% annually over the past five years. It has been listed on The Stock Exchange of Hong Kong since 1990 (HKEx: 669) and maintains a Level 1 American Depositary Receipt (ADR) programme through the Bank of New York (ADR: TTNDY). TTI has been honoured by many awards from customers, publications and other organisations.

Quelle: TTI-Homepage

<http://www.tti.com.hk/profile.htm>

Ryobi drängt auf den deutschen Markt - Komplettes Sortiment an aufladbaren und netzgebundenen Elektrowerkzeugen

Mit Ryobi Power Tools drängt ein neuer Anbieter von Elektrowerkzeug in den deutschen Markt. Die Ryobi Technologies GmbH ist eine einhundertprozentige Tochter von Techtronic Industries (TTI), dem Weltmarktführer für Akkugeräte mit Sitz in Hongkong und zählt in den USA und Asien bereits zu den führenden Marken für Heim- und Handwerkergerät. Ein Schwerpunkt der Offensive, die von der neuen Deutschland-Zentrale im nordrhein-westfälischen Hilden aus gesteuert wird, liegt bei professionellem Equipment für den Holzbau. Bis 2005 peilt Ryobi einen Marktanteil von acht Prozent und einen Jahresumsatz von 30 Millionen Euro an.

Die in Fachgeschäften, Baumärkten oder Gartencentern angebotenen Ryobi-Produkte überzeugen durch bedienerfreundliche Auslegung, vielfältige Einsatzmöglichkeiten und Zuverlässigkeit. Ihre Fertigung erfolgt in insgesamt sechs Hightech-Fabriken in China, Mexiko und den USA nach den strengen Qualitätsstandards. Ein 15-köpfiges deutsches Ingenieurteam am TTI-Sitz in Hongkong stellt sicher, dass Ryobi-Geräte

stets 'State-of-the-Art' sind. Weitere Impulse wird das aufstrebende Unternehmen erfahren, wenn 2003 eine zusätzliches Entwicklungsbüro in Deutschland seine Arbeit aufnimmt.

Das Spektrum der Ryobi-Produkte umfasst ein komplettes Sortiment an aufladbaren und netzgebundenen Geräten und reicht von Schlagbohrmaschinen und Bohrschraubern bis hin zu Stich- und Kreissägen und stationärem Werkzeug sowie Gartengeräten mit Benzinmotor und Elektroantrieb. Zielgruppe sind Handwerker und anspruchsvolle Heimwerker.

Quelle: agwelt.de (27.02.2003)

<http://www.alverskirchen.de/1agrar/article.php?sid=407>